



**19th ANNUAL**  
**CENTRAL FLORIDA HIGH SCHOOL**  
**ALL -STAR FOOTBALL GAME**  
**Benefiting Aaron Jones Foundation, Inc.**

The All-Star Game is now in its 19th year! This year the game will be held on December 6th, 2017 at Lake Howell High School in Winter Park at 7:30 PM. This event is truly unique! It provides you with an exclusive opportunity to target to a specific segment of the largest consumer group in history (teenagers) while sharing in the celebration of their personal successes and simultaneously helping them chart their future.

Everything about this event is cherished forever by the participants and your company can be recognized as making it happen at incredible value pricing. This game represents the culmination of a student athlete's high school career in football and cheer-leading throughout all of central Florida. High school senior students - the All-Stars - of central Florida counties. (The West team participants from Lake, Orange, Osceola and Sumter County. The East team from Brevard, Flagler, Seminole and Volusia County) with accomplishments both on and off the field, are showcased in this All-Star Football game.

Colleges from around the nation request rosters, STAT sheets, practice locations and telephone numbers. Scouts and coaches fly in for practice and game tapes are mailed to almost all 50 states. It is a very, very exciting time, a time for celebration, for our local All-Stars, their families and our community. These young students will be your future employees, neighbors and community leaders. Your company has an opportunity to help these young people reach their goals while committing to memory your company as a positive force to their future success. Currently 20 alumni from this game have gone on to play in the NFL or MLB.

Preceding the game itself is a BBQ for all involved, on Sunday, November 26, 2017 at Sanford Memorial Stadium, from 2 - 6 PM.

Consider the unbeatable reach of your marketing dollars at such a celebratory time of year. We can help you bring your message to where the kids, their parents, coaches and spectators congregate, ensuring your success and theirs!



**19th ANNUAL**  
**CENTRAL FLORIDA HIGH SCHOOL**  
**ALL -STAR FOOTBALL GAME**  
**SPONSORSHIP OPPORTUNITIES**

The Central Florida All-Star Football Game provides unique opportunity to showcase\* your company to the 2017 All-Star Student-Athletes, the high schools they attend, the colleges they want to attend, the families who have sacrificed much to get their student to this point, and seven years worth of alumni who fondly recall their own All-Star Football game experience. The continued success of the game is in your hands. Proceeds to benefit the Aaron Jones Foundation, Inc.

**Branding Opportunities: THINK OUTSIDE THE BOX**

Tell us what you would like to do! Be as creative as you dare to be! Opportunities to showcase your company in direct mail pieces, at the informational meeting, at practice locations, during the barbeque, during the game, during the recognition ceremony at half-time, in goody bags, etc. We have access to the leaders of more than 80 different Central Florida high schools and over 1,300 All-Star alumni.

**Silver Sponsorships - \$1,000**

We'll proudly hang your banner and provide free program advertising, BBQ and game tickets.

**Banner Display:** space provided at the informational meeting and the Game.

**Game Program:** One 1/2-page of ad space provided.

**Tickets:** 4 free tickets to the Game.

**Branding:** On Electric billboards and charging stations for fans

**Banners:** Sidelines around the football field

**Banquet:** 2 tickets to the NFL Alumni Central Florida Chapter Awards Banquet

**Bronze Sponsorships - \$500**

**In-stadium exposure:** Your Company's name mentioned throughout the game, in-stadium, for all spectators to hear.

**Banner Display:** space provided at the informational meeting and the Game.

**Game Program:** Company name listed in program.

**Tickets:** 5 free tickets to the BBQ or Game (your choice).

**Banquet:** 2 tickets to the NFL Alumni Central Florida Chapter Awards Banquet



**Touchdown Sponsor- \$250**

**Game Program:** Full page ad

**Banner Display:** Displayed at the game

**Tickets:** 2 tickets to the game

**Field Goal Sponsor - \$100**

**Game Program:** 1/2 page add

Thank you,  
Board Chairman  
Chip Humble

Board Member  
Lo Wood